

National Rural Livelihood Promotion Society
Deendayal Antyodaya Yojana-National Rural Livelihoods Mission
Ministry of Rural Development
Government of India
7th Floor NDCC-II Building,
Jai Singh Road, New Delhi-01

Terms of Reference for expert as -National Mission Manager- Farm Livelihoods (Agriculture) for DAY-NRLM in National Rural Livelihood Promotion Society (NRLPS)

The Government of India is implementing Deendayal Antyodaya Yojana-Aajeevika-National Rural Livelihoods Mission (DAY- NRLM) under the Ministry of Rural Development (MoRD) . The mission aims at creating efficient and effective institutional platforms of the rural poor enabling them to increase household income through sustainable livelihoods and improved access to financial and public services. To implement the mission, GoI has constituted National Rural Livelihood Promotion Society (NRLPS) to provide Technical Assistance to all States and Union Territories. A multidisciplinary professional team, has been constituted in NRLPS. This team consists of senior professionals, experienced consultants and young professionals. The details about DAY-NRLM and its structure can be seen at www.aajeevika.gov.in

DAY – NRLM is required to provide technical and professional support to the states to establish the Mission societies, implementation architecture and systems and guide them in the implementation and monitor their progress. NRLPS comprises of multidisciplinary team of professionals taken from open market on contractual basis through Management Agency, and requisite support staff to provide wide ranging professional and technical support to the National Rural Livelihoods Mission and the State Rural Livelihoods Missions in the implementation of their Mission Objectives.

As per the current requirement it is proposed to seek services of a suitably qualified person for the position of National Mission Manager in Farm Livelihoods (Agriculture) who will be based in Delhi at the NRLPS office.

The monthly remuneration for the same will be in range of Rs. 1,20,000/- to 2,05,241/- plus travel related reimbursable as per norms.

Educational qualifications and desired skill set required are provided below.

Position/ Level	Educational qualification required	Key competences required
L1 National Mission Manager- Farm Livelihoods (Agriculture)	Master's Degree from ICAR /IVRI recognized institute in Agriculture, veterinary, Fishery & allied fields. Graduation	Essential : Minimum 15 years, of which s/he should have at least 5 years of experience at the

	<p>in agriculture & allied fields from ICAR/IVRI recognized institute in Agriculture, veterinary, Fishery along with Post Graduation in Agri-Business/Rural Management from MANAGE, IRMA, NIAM, IIM, IIFM or any other nationally accredited institutions may also apply.</p>	<p>senior management level and 5 years experience in the field level implementation of diversified livelihoods farm Initiatives.</p> <p>Desirable: Experience in livelihoods promotion for rural poor. Experience of working with state and national level large-scale Poverty Reduction/Livelihoods programmes will be given preference. Candidates with experience in enterprise promotion, business advisory services, and forward and backward linkages would be given priority in the farm livelihoods.</p> <p>S/he should have excellent knowledge and understanding about livelihoods opportunities for rural poor in farm sector and key strategies for promoting relevant interventions. Programme management skills would be required with experience counted in terms of ability to navigate procurement of partners, managing partnership with them and leading a dispersed team of experience professionals/experts, etc.</p>
--	---	---

- Job Description: -**
1. Plan and implement Farm Livelihoods interventions towards sustainable enhancement in incomes of the SHG members
 2. Design frameworks for farm livelihood interventions specifically on agriculture, livestock, NTFP (NonTimber Forest Produce) and developing implementation plans for various other interventions
 3. Develop strategies and support State Rural Livelihoods Mission (SRLMs) to develop value chains for agriculture, livestock and NTFP commodities
 4. Support SRLMs in promoting producers' collectives and producers' enterprises.
 5. Ensure a continuous flow of TA (Technical Assistance) to SRLMs in

- preparing AAP (Annual Action Plan) for farm livelihood interventions
6. Facilitate identification and sharing of best practices
 7. Support the SRLMs in training and capacity building (including developing training material) of staff, Community Resource Persons (CRP) and community members.
 8. Review and report the progress and issues of the farm livelihood programs
 9. Develop communication material for livelihoods interventions
 10. Develop a network of support organizations to provide TA (Technical Assistance) and CB (Capacity Building) to SRLMs
 11. Develop various systems and processes for smooth execution and monitoring of the program – guidelines, process documents, strategy papers and MIS tools etc
 12. Coordinate partnerships with NGOs, private players and convergence with various ministries, bilateral and multilateral agencies
 13. Engage in overall implementation of NRLM program and support in continuous improvement in the program delivery.
 14. Perform any other related tasks consistent with the level of the post and/ or assigned by the Lead, Farm Livelihoods and senior officials of the mission.

Please note the position will be on a contractual basis initially for a period of one year, and based on the performance and requirements of NRLPS the contract may further be extended for another period. Interested candidates who meet the desired qualifications and skill set may apply by sending a filled application in the prescribed format along with an updated CV. The applications should be emailed to nrlm.advt@gmail.com. **The last date for submission of the filled application along with the CVs is 2nd January 2025, 1700 hrs (IST).**

Please note that applications submitted without information in the prescribed format will not be considered

Application form

National Rural Livelihood Mission

Position Applied For: _____

1. Name : _____
2. Father's Name: _____
3. Date Of Birth: _____
4. Permanent Address: _____
5. Address For Correspondence: _____
6. E-Mail : _____
7. Tel/Mobile No.: _____
8. Educational Qualification: Start from Highest Degree

Degree/Diploma Certificate	Year	College/Institute	Board/University/Institution	Subjects	Division/Marks

9. Experience:

S.No	Name Of Organization	Designation	Tenure in months	Responsibility/Assignment	Achievements
Total Experience in years					

10. Language

Language	Read	Write	Understand

--	--	--	--

11. Computer Proficiency:

12. Any Other Relevant Information that Applicant may like to add :

13. References :

Name	Address
	Tel No/Mobile: E-Mail Address:
	Tel No/Mobile: E-Mail Address:

Date:

Name:

Place:

Signature: